

Brandon Vernon

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SUMMARY

Highly skilled and analytical Web Developer with 5+ years of experience in website development, blueprint creation, and operations management. Adept in utilizing HTML, CSS/Sass, JavaScript, and Git to develop websites, structure content, collaborate with web designers, and make web pages interactive. Experienced in software design, content administration, and cross-functional communication to improve user-experience and boost company profit.

WORK EXPERIENCE

Web Developer, Material+; Austin, TX

July 2020 – November 2023

- Develop and maintain client websites by integrating website data, cooperating with web designers, and adhering to deadlines, increasing revenue.
- CMS for custom web builds by coding and scripting applications, performing routine audits, and communication with teams, encouraging clients to choose top-tier solutions.

Projects:

- **Halliburton.com**
- **Halworld (Intranet)**
- **goPerfConnect.com**
- **MIAXglobal.com**
- **Churchs.com**
- **Lamons.com**

Web Engineer, Avocet Communications; Longmont, CO

March 2019 – March 2020

- Manage all operations of the web department. design, develop, and maintain all client websites.

Achievements:

- Developed tier pricing for our web build solutions and project blueprints ensured profitability.
- Bundled on-going services, which increased revenue.
- Developed and implemented block scheduling and task management, which increased productivity.
- Craft CMS for custom web builds, which encouraged clients to choose top-tier solutions.

Projects:

- **Solid Power Battery:** designed and developed a custom website to replace their old site and improve user retention and SEO.
 - User retention increased by 70% and search results for 'solid state battery' rose to the first page within the first month.
- **Aircraft Performance Group:** developed a custom website to replace their old site and increase sales.
 - The first ever sale directly contributed to their website's inquiries, was completed within the first two weeks of the website's launch. Since then, website inquiries have become the leading source of sales.

Front-End Web Developer, Engagency; Austin, TX

August 2018 – October 2018

- Develop and maintain client's websites.

Project: First Databank

Lead Brewer/Operations Manager/IT, Strange Land Brewery; Austin, TX

November 2014 – May 2018

- Grew revenue and profits by managing and maximizing efficiency of all operations.
- Established all systems and procedures.
- Develop, brew, and preserve the beer.
- Maintain and update the website.

CORE COMPETENCIES

Web Development, Blueprint Creation, System Implementation, Content Administration, Software Design, Operations Management

TECHNICAL SKILLS

HTML, CSS/Sass, JavaScript, React, Git

EDUCATION

Front-End Web Developer Nanodegree – Udacity
Communication Design

University of North Texas – Denton, TX

Core Academic Courses & 1st year of General Business
Austin Community College – Austin

VOLUNTEER EXPERIENCE & ORGANIZATIONS

Hacker, ATX Hack for Change; Austin's Hack-A-Thon
Voyager, The Chingu Project; Collaborated on projects with developers around the world.